

# DESIGNING SURVEYS

## ERN RECONNET

May 2022

Area	<i>Training and Education</i>
Duration	1 hour and 30 min
Contact (optional)	Please provide your email if you'd like other ePAG advocates to contact you Diana Marinello (ERN ReCONNET Network Manager): <a href="mailto:diana.marinello@gmail.com">diana.marinello@gmail.com</a>

### 1. OVERVIEW OF GOOD PRACTICE

**i** Surveys are a crucial tool for patient advocates when it comes to gathering the needs and thoughts of the wider patient community. Through the creation of high-quality, well thought-out surveys, a higher participation can give more insight into the survey's topic. This webinar will try to cover the best practices, what to look out for and what to avoid in order to achieve this.

### 2. PATIENT ENGAGEMENT AND CONTRIBUTION TO IMPROVEMENT OF CARE

**i** Patient Organisations and National Alliances run numerous surveys annually. Small Patient Organisations have little or no training in designing good surveys, which sometimes leads to lost opportunities of reaching out to the community. In ReCONNET we have a good track record of designing ERN-wide surveys as well as disease-specific ones to design clinical pathways or finding unmet needs, which is helping the ERN advance in these patient-centered matters.

### 3. SUCCESS FACTORS AND LESSONS LEARNED. SHARE YOUR TIPS!

**i** Planning a survey in advance, knowing what questions need to be answered, what data is going to be looked at together to try and find correlations, are some of the critical points that lead to having an efficient survey.

Selection criteria:

1. All sections are complete

2. The description of the good practice is clear
3. The good practice is innovative in terms of its impact and results
4. The good practice is easy to replicate